



COOLEST
THING
MADE
IN
WISCONSIN

VOTE BRIESS SPECIALTY MALTS

THE COOLEST
THING MADE
IN WISCONSIN

Like craft beer? So do we! That's why we want you to vote for BRIESS SPECIALTY MALTS as the **2017 COOLEST THING MADE IN WISCONSIN!** Without specialty malts, there wouldn't be the terrific styles of craft beer in the United States we've come to love. Or bakery and petfood with loads of natural flavor and color. Because they get their color and flavor from specialty malts. And Briess makes them. Right here. In Wisconsin. You don't see BRIESS on many labels, and we're okay with that. But we think all this behind-the-scenes goodness is the **COOLEST THING MADE IN WISCONSIN.**



VOTE @ www.MadeInWis.com

Thank you Wisconsin Manufacturers & Commerce and Johnson Financial Group for sponsoring this cool contest.

VOTE AS MANY TIMES AS YOU CAN & PLEASE PRINT/SHARE WITH YOUR FRIENDS, COWORKERS & FAMILY:

DATES: Sept. 4-11 Popular vote to determine field of 16 | **Sept. 18-25** First round | **Oct. 2-6** Second round | **Oct. 10-16** Final round