



Briess releases Smoked Malt

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CHILTON, WISCONSIN—Briess Malt & Ingredients Co. is formally launching its newest malt, Briess Smoked Malt, at the 2009 Brewers Association Craft Brewers Conference & BrewExpo in Boston, April 21-24. The malt will be featured at the Welcome Reception and BrewExpo in beers brewed by Allagash Brewing Company and Harpoon Brewing Company.

Briess Smoked Malt is unlike any other commercially available smoked malt. Smoked with cherry wood, it delivers an exceptionally intense yet smooth, sweet, smoked malt character. Characteristics include:

- Intense smoke flavor
- Smooth, sweet, smoked malt character
- Smoked with cherry wood
- No astringent, phenolic harshness
- Color 5° Lovibond
- DP 140
- Alpha Amylase 50
- Packaged in 40-lb, foil-lined bags
- Smoked in small batches
- Delivers consistent smoked flavor

Briess Smoked Malt is produced in small batches in America's Heartland and packaged in foil-lined bags that retain flavor, aroma and product freshness. For more information, visit BrewingWithBriess.com or call 920.849.7711 for information and a sample. Briess malts are available to homebrew shops through authorized Briess Distributors. For a list of distributors, visit the Briess website.

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