



Briess releases Blackprinz® Malt, fourth in a series of new seasonal malts

Date: September 15, 2010
Contact: Bernadette Wasdovitch, Marketing Communications Manager
Phone: 920.849.7711
Email: bwasdovitch@briess.com



CHILTON, WISCONSIN—Briess Malt & Ingredients Co. has released the fourth and final malt in its new Maltster's Reserve Series. Blackprinz® Malt is a seasonal malt available now through the end of December for the next season's brews. Intensely roasted from hulless barley, Blackprinz® Malt is a

smooth and mellow flavored black malt without bitter, astringent, dry flavors or aftertaste. Despite its delicate and clean flavor, at 500° Lovibond Blackprinz® Malt delivers exceptionally deep color to dark beers or a slight to intense boost of color to other beer styles. Hints of toasted malty flavor come through at slightly higher usage rates.

The Maltster's Reserve Series is a series of four seasonal malts, one every season for the next season's brews. The series includes:

- Caracrysal® Wheat Malt Jan-Feb-Mar
- Carabrown® Malt Apr-May-Jun
- Midnight Wheat Malt Jul-Aug-Sep
- Blackprinz® Malt Oct-Nov-Dec

For more information on Midnight Wheat Malt and the Maltster's Reserve Series visit BrewingWithBriess.com/Products/SeasonalMalts.htm.

Briess malts are sold directly to licensed breweries and authorized distributors, and are sold to homebrew shops through authorized distributors.

- end -