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## **Blackprinz® Malt joins Midnight Wheat Malt as a standard Briess malt**

CHILTON, WISCONSIN—Briess Malt & Ingredients Co. is pleased to announce that Blackprinz® Malt, a bitterless black malt that can be used in any beer calling for debittered black malt, is now available year round.

Blackprinz® Malt and Midnight Wheat Malt, another bitterless-style black malt from Briess, were both released as seasonal Maltster's Reserve Series malts last year. Earlier this year Midnight Wheat Malt was made available year round due to strong customer demand.

"Not only is there higher demand for these malts due to the growing popularity of Black IPAs and black lagers, but there's also a growing demand for readily available bitterless black malts," explained Vice President of Sales & Marketing Robert O'Connell. Briess sources North American-grown wheat and hulless barley for the production of these malts, which assures a steady source of new "locally produced" bitterless black malt for America's craft brewing community.

Both malts deliver a deep brown to black color tones without bitter or astringent notes. Midnight Wheat is the smoothest source of black color of any malt available. Blackprinz® Malt delivers more roasted flavor. Both are exceptionally smooth, dark colored malts for black IPAs, black lagers and any beer that benefits from color without bitter, astringent flavors.

Briess is launching a "Double Darkness" campaign to educate American craft brewers and homebrewers about these new malts, usage rates and availability.

Briess malts are available directly from Briess or from an authorized distributor. For a list of distributors or more information about these malts visit [www.BrewingWithBriess.com](http://www.BrewingWithBriess.com).

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