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Country Malt Group joins Briess distributor network

CHILTON, WISCONSIN—Briess Malt & Ingredients Co. has named The Country Malt Group as a new, authorized distributor of its entire line of brewing ingredients effective immediately.

"We're excited about this partnership and what it means to the American craft brewing industry," stated Briess Vice President of Sales & Marketing Robert O'Connell. "In a relatively short period of time, The Country Malt Group has grown into a respected and trusted full service distributor by staying focused on the customer's needs.

"That makes them an excellent fit with our business model and our mission which has been, and remains, to provide quality products and superior service to the craft brewing industry," O'Connell continued.

"Briess has built its reputation on delivering high quality, innovative products that meet our customer's specific needs" stated The Country Malt Group's President, Bryan Bechard. "We are incredibly excited to bring the entire Briess product line to our existing customers and look forward to further building the Briess brand."

Providing easy access to Briess products is critical, O'Connell continued. "The Country Malt Group's warehouses are strategically located throughout the United States which complements our existing distributor network, further providing the brewing community with higher service levels" added O'Connell.

The Country Malt Group, headquartered in Champlain, NY, operates six distribution warehouses in the United States with locations in Champlain, NY, Vancouver, WA, Hayward, CA, Aurora, CO, South Holland, IL, and Hickory, NC.

For more information visit BrewingWithBriess.com or email info@BrewingWithBriess.com.