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Green With Briess takes another step forward

CHILTON, WISCONSIN—Employees and customers recently gathered with Wisconsin Department of Natural Resources (DNR) officials to formally acknowledge Briess Malt & Ingredients Co. as a new participant in the Wisconsin DNR Green Tier program. Green Tier recognizes and rewards environmental performance that voluntarily exceeds legal requirements related to health, safety and the environment.

During the event, DNR Secretary Cathy Stepp presented a plaque to Briess President Gordon Lane. Paul Graham and Anello Mollica, co-owners of Central Waters Brewing Co. of Amherst, Wis., also spoke. Central Waters is a Green Tier participant and in 2009 became Wisconsin's first green powered brewery.

"Briess is a Wisconsin treasure and tremendous addition to the Green Tier family," said Stepp. "They supply our Green Tier brewers and many others in the brewing and food industries with environmentally responsible products."

Briess initiated an aggressive plan to decrease energy consumption and emissions in 2006, reducing energy usage up to 20% in some plant operations within two years and receiving a U.S. Department of Energy award for those efforts. Since then, the company's ongoing "Green With Briess" sustainability program continues to advance the company's commitment to the environment.

"Entering into the Green Tier program is an important step for Briess that will further help us streamline our operations, set goals and develop additional programs to reduce our overall carbon foot print," said Lane. Operating in an environmentally conscious manner has become an integral part of day-to-day operations and long-term business plans for this Wisconsin-based manufacturer of specialty malts and industrial food ingredients.

Briess Malt & Ingredients Co. is a leading ingredient supplier to American craft breweries and food manufacturers. The company has been family-owned since it was founded in 1876, and is the only vertically integrated malted company in North America.

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