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Briess introduces easy-to-use liquid extract growler

CHILTON, WI — A new, easy-to-use packaging option for dispensing 32-pounds of liquid malt extract has been rolled out by Briess for homebrewers and craft brewers alike. It replaces the former 33-pound growler and more recent 30-pound mini-pail, and offers a variety of improvements and benefits to users:

- 54mm wide-mouth for easy pouring
- 63mm twist-on/twist-off cap and foil induction seal preserves freshness
- One growler per box for easy, convenient stacking and handling
- Reusable
- Recyclable as #2 plastic
- Suitable for liquids up to 190° F and down to freezer applications
- Sturdy, durable 100% high-density polyethylene construction for dependable carrying and pouring
- Food-grade

Eight styles of Briess CBW® liquid malt extract are available in the new 32-pound growler:

- CBW® Pilsen Light
- CBW® Golden Light
- CBW® Goldpils® Vienna
- CBW® Pale Ale
- CBW® Munich
- CBW® Sparking Amber
- CBW® Traditional Dark
- CBW® Bavarian Wheat

CBW® is 100% pure malt extract produced in a 500-bbl, state-of-the-art brewhouse—the second largest in Wisconsin. After lautering, the wort is gently vacuum evaporated to maintain its rich, full flavor and lessen color development. Briess employs a multiple-step infusion brewing process for high fermentability and FAN, which is critical for brewing.

Because they're made in the U.S.A. and spared the harsh conditions of transoceanic travel, CBW® is the freshest malt extract available to American home and craft brewers. These all-malt, pure malt extracts help brewers preserve the "all malt" character of finished beer.

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Briess introduces easier-to-use liquid extract growler, cont'd

Briess CBW® malt extracts get all their color and flavor from base and specialty malts, never through additional boiling. CBW® malt extracts are unhopped and nondiastatic for flexible, creative brewing. They offer home and craft brewers tremendous creative brewing and flexibility in the brewhouse:

- Increase capacity and boost productivity
- Boost gravity
- Improve body and head retention
- Propagate yeast
- Adjust color
- Adjust flavor

Briess is the original American craft maltster, the first to offer specialty malts, preground malts, fresh malt extract and technical support to American home and craft brewers. The Briess portfolio of domestically-produced malt and malt extract is the most extensive available in the United States. Briess continues to distinguish itself through technical expertise, and remains the only malting company dedicated to the small-scale production of specialty malt and malt extract for American home and craft beer. For more information contact info@BrewingWithBriess.com or 920.849.7711.

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